



HUB STARTUP GUIDELINES 2023

AMPLIFY
CONFERENCE

FOR CHILDREN, YOUTH & FAMILY MINISTRY



THE VISION

Imagine a one-day gathering of local ministry workers from your community who get to hear inspirational keynote speakers, engage in a suite of workshops led by experienced trainers from across the country (and possibly from your locality) and enjoy a day of networking and encouragement.

While most of the content, promotion and registration process will be provided, the local team shapes, organises and delivers a conference event for their community that serves leaders working with children, youth and families.

THE OPPORTUNITY

In the midst of the virus season, AMPLIFY decentralised into multiple regional Hubs across the country. High quality digital resources and merchandise were provided to enable local centres to host their own Hub.

30 Hubs registered across the nation in 2022.

Can you serve your local community by setting up your Hub for 2023?

THE DATE

AMPLIFY is always the first Saturday in March

4th March 2023

THE PROCESS

1: GATHER

The AMPLIFY Leadership Team (ALT) seeks a locally networked person in each potential Hub location to invite key leaders to an informal conversation to explore interest and viability for an AMPLIFY Hub.

There is no expectation that once they have started this process they will automatically continue leading the journey (see Step 4).



Some guidelines for the initial gathering:

- ❖ Look for leaders with experience, expertise and passion
- ❖ Look for leaders working with children, youth, families and RI/SRE in schools
- ❖ Look for people and agencies with a heart for working together
- ❖ Aim for strong denominational representation which will build ownership & advocacy

STEP 1

GATHER

2: DECIDE

The conversation with the gathered leaders from Step 1 will explore the concept, the responsibilities and the local capacity to create the event. Based on this discussion, a decision needs to be made about going forward.

Some questions and suggestions for your conversation:

- ❖ Who has attended an AMPLIFY conference? Share your stories
- ❖ Outline the program elements of the day (see Stage 5.2) and the support provided by the ALT
- ❖ What is the strength of this conferencing model i.e. how would this one day conference model serve the ministry needs of your local churches?
- ❖ What is the value in collaborating in this way? Is there a spirit of partnering within the church community?
- ❖ What are the needs for training, inspiration, and resourcing within the local churches?
- ❖ What are the hurdles that would need to be overcome for your Hub to happen?

A member of the ALT is available to ZOOM in so as to speak about the vision and opportunity.

If there is a high level of agreement for a Hub to be created, steps 3-5 that follow will help to shape your journey.

If there is not, please indicate this on the Registration Form link on page 6.

STEP 2

DECIDE

3: FORM

It is time to form a Leadership Team for your Hub, a small group who will work together to shape and oversee the journey towards AMPLIFY.

Recommended qualities include:

- ❖ experience and expertise in ministry
- ❖ representation from Children, Youth & Family ministry (*and RI/SRE if appropriate*)
- ❖ a willingness to work in partnership
- ❖ enthusiasm for the concept
- ❖ a person of influence
- ❖ consider diversity in age, gender and culture
- ❖ a range of denominational representatives (*the ALT requires a minimum of 3 denominations on any Hub Leadership Team in keeping with the ethos of AMPLIFY*)

Further suggestions:

- ❖ Volunteers may be nominated, or self nominate, at this first gathering. Consider people not present.
- ❖ A process needs to be determined for finalising the formation of this team.
- ❖ It is recommended that a date and place be set for the first meeting.
- ❖ Smaller working groups may also be created at some stage to progress specific aspects of the event e.g. venue team, media team, catering team.

All Hub teams need to be confirmed by 30th September, 2023

STEP 3

FORM

4: IDENTIFY

Any collaborative initiative needs a 'champion', a team leader, who will maintain the vision and ethos as detailed in the AMPLIFY Charter.

This leader will also provide encouragement and support for team members, helping them to be accountable to their responsibilities.

The ALT will arrange occasional online connection with Hub team leaders for mutual support, encouragement and sharing of ideas.

Please click on the link below to register your Hub as a venue for AMPLIFY 2023.

REGISTER YOUR HUB HERE



STEP 4

IDENTIFY

5: SHAPE

The Leadership Team has 3 major responsibilities:

I Venue

Select and book the best venue to suit the needs of the day. Consider these needs for your venue:

- ❖ cater for the expected numbers on the day. Factor in any current Covid considerations
- ❖ have the number of elective breakout spaces for the number of electives chosen. There are a maximum of 3 elective sessions in the day. It is recommended that there are electives on offer in each of the sessions catering for Children & Families + Youth + Leadership & Culture. The total amount of electives on offer will vary depending on your expected attendance and capacity of your chosen venue.
- ❖ a separate leadership development set of 2 electives is available for Junior leaders still attending school. If you would like to include this option in your suite of electives, an extra space will be required. Junior Leaders come for free.
- ❖ have screens and technology available to present the digital content in plenary sessions & any digital electives chosen.
- ❖ AMPLIFY will work with you to cover the costs associated with the booking of your venue. Part of the delegate registration fee goes towards venue costs. Any help you can achieve in keeping venue costs to a minimum will be passed onto delegates.

STEP 5

SHAPE

2 Program

Shape the program for the day and implement it.

- ❖ The ALT will provide a sample program schedule for your day. You have the flexibility to adapt according to local factors.
- ❖ Keynote speakers, catering for Children & Families + Youth + Young Leaders (+ *RI/SRE in schools - optional*), will be recorded beforehand and provided to all Hubs before the day.
- ❖ The Hub team has the flexibility to choose the number and variety of electives in each stream.
- ❖ Electives which will be a combination of:
 - recorded sessions chosen from an extensive library provided by the ALT
 - local trainers (*if available*)
- ❖ It is recommended that each elective stream should provide some choice of topics for the broad ministry focus categories: Children & Families + Youth + Leadership & Culture (+ *RI/SRE in Schools topics - optional*).
- ❖ You may also choose to offer the KickStart electives for Junior Leaders.
- ❖ Plan the program for your keynote sessions. This will include audience participation, a corporate worship set (*invite a local team*), videos from sponsors (*provided by the ALT*) and plenary speaker.
- ❖ Appoint an MC for the keynote sessions. Resources and a briefing session for all MCs will be provided.
- ❖ It is recommended that you 'appoint' someone/a team to have expertise in managing technology on and before the day.

STEP 5

SHAPE

3 Catering

An army marches on its stomach!

AMPLIFY requires that morning tea and lunch be provided (*so as to maximise time for networking*).

Arrange for local catering and distribution on the day. The budgetary amount for this will be provided by the ALT and is factored into the delegate registration price.



STEP 5

SHAPE

THE SUPPORT

The ALT will provide to each Hub:

DIGITAL CONTENT

- ❖ ALL pre-recorded content for keynote speakers and electives BEFORE the conference so that these can be pre-loaded onto computers ready for the day.
- ❖ There is no live streaming on the day.

MERCHANDISE & PROMOTION

- ❖ AMPLIFY promotional posters provided in digital format.
- ❖ Digital resources for screens
- ❖ Conference booklets provided in digital format
- ❖ Formatted nametags to be printed locally
- ❖ Centralised promotion through denominational channels and social media

REGISTRATION PROCESS

- ❖ Delegates will register for their local hub via the AMPLIFY website

FINANCIAL

- ❖ One registration cost across all Hubs (*except Brisbane which includes an EXPO*)
- ❖ Discounts for junior leaders, senior delegates, university students
- ❖ Each Hub Team will submit a budget for venue costs, décor, catering, etc



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Version 1.0 2023